

## Message Text

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72

ORIGIN CU-04

INFO OCT-01 EA-07 ISO-00 USIA-12 NSC-04 NSCE-00 /028 R

DRAFTED BY CU/EA:CHILL:YLP

APPROVED BY CU/EA:FBTENNY

EA/PRCM - MR. BROOKS (DRAFT)

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P 142149Z MAY 74

FM SECSTATE WASHDC

TO USLO PEKING PRIORITY

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E.O. 11652:GDS

TAGS:SCUL CH

SUBJECT:CULTURAL EXCHANGES: PRC WU SHU TROUPE

1. PLEASE REQUEST MEETING WITH CHINESE AS SOON AS POSSIBLE TO DISCUSS ARRANGEMENTS FOR WU SHU TROUPE.
  2. YOU SHOULD TELL CHINESE THAT NATIONAL COMMITTEE IS TAKING ALL POSSIBLE STEPS TO ARRANGE FOR SUCCESSFUL TOUR FOR TROUPE, BUT THAT MORE INFORMATION IS REQUIRED IMMEDIATELY IN ORDER TO GET COOPERATION OF LOCAL PROMOTERS, BOOK THEATRES AND PROVIDE NECESSARY PUBLICITY.
  3. LIST OF QUESTIONS TO WHICH ANSWERS ARE NEEDED WAS GIVEN TO PRCLO SEVERAL WEEKS AGO. YOU SHOULD STRESS NEED FOR CHINESE RESPONSE AND ASK THAT PRCLO PASS INFORMATION TO NATIONAL COMMITTEE AS SOON AS POSSIBLE.
  4. YOU SHOULD POINT OUT THAT MOST URGENTLY NEEDED RESPONSE CONCERNS PUBLICITY MATTERS. NATIONAL COMMITTEE NEEDS PUBLICITY PHOTOGRAPHS, AND POSTERS IF POSSIBLE. ALSO NEEDED ARE FIGURES ON MALE/FEMALE AND CHILD/ADULT RATIO OF TROUPE. IS TROUPE FROM PARTICULAR LOCALE, LIKE SHENYANG ACROBATS? NAME OF GROUP ALSO VITAL FOR PUBLICITY REASONS. WU SHU HAS NO MEANING TO POTENTIAL US AUDIENCE.
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IF CHINESE OBJECT TO "MARTIAL ARTS", CAN THEY AGREE TO

TRANSLATION SUCH AS "CHINESE ARTS OF SELF-DEFENSE"? EQUALLY

IMPORTANT IS TELEVISION CONTRACT IF WIDEST POSSIBLE  
AUDIENCE IS TO BE REACHED. NATIONAL COMMITTEE NEEDS TO  
DISCUSS CONTRACT WITH PRCLO WITHIN NEXT FEW DAYS OR  
OPPORTUNITY MAY SLIP BY.

5. FYI NATIONAL COMMITTEE ALSO CONCERNED ABOUT PROBLEMS  
OF BOOKING TROUPE OVER FOURTH OF JULY HOLIDAY PERIOD.  
SHOULD CHINESE RAISE POSSIBILITY OF REORDERING SCHEDULE  
TO PUT US AFTER CANADA, WE WOULD BE HAPPY TO AGREE. RUSH

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